

Henderson Business & Professional Women's Club

Meeting Minutes
October 15, 2015

CALL TO ORDER AND INVOCATION

The regular meeting of the Henderson Business & Professional Women's Club was called to order at 6:30 pm on October 15, 2015 by President Marsha Abbott. After the invocation by Donna Stearns, members enjoyed dinner at the Triangle North Healthcare Foundation.

Members present were June Blanks, Donna Stearns, Kathy Taylor, Maria Bailey, Marsha Abbott, Val Short, Michelle Evans, Anita Hicks, Twanna Jones, and Marty Smith.

Two guests: Patty McAnnaly and Nancy Wykle.

MEETING PROGRAM

In November 2014, Nancy Wykle joined the Daily Dispatch in Henderson. When Nancy entered college, she was intrigued by the college newspaper at UNC. Newspapers were booming in the early 90's upon Nancy's graduation. Certainly, things have evolved over the years with the rise in Internet popularity. Now, everything is computerized with images and layouts. The Daily Dispatch has its copy desk in Kentucky, and all work is done remotely until the papers are delivered in Henderson. The paper is printed in High Point, NC. Technology has had a huge effect on advertising. With technology, there is a shift in how information is delivered. The paper works on ways to better deliver a good product. Nancy shared various stories of individuals she interviewed throughout her career.

What will the paper look like in 5 years? Staff sizes have shrunk. The movement will continue to be digital. The paper will need advertising to keep the paper open. Local information will continue to be important to give a voice to the community. Nancy hopes to increase the voice for the community and its solutions.

APPROVAL OF MINUTES

Minutes were received from the September 17, 2015 monthly meeting. The minutes were approved as submitted.

TREASURER'S REPORT

Donna Stearns gave the financial report. Donna will pay the Post Office box fee.

COMMITTEE REPORTS

None.

OLD BUSINESS

Beginning Balance 9/17/2015	\$1632.14
Deposits	+0.00
Disbursements	-0.00
Balance as of 10/15/2015	\$1632.14

The Christmas Social will be held at the home of Maria Bailey on December 10. On November 19, the meeting will be conducted at Maria Parham Hospital. For Christmas, the Club will collect items for ACTS. June will share tickets for the Club fundraiser.

NEW BUSINESS

None.

ANNOUNCEMENTS AND CORRESPONDENCE

- No correspondence.
- Please send information to Marty for Kudos Korner.
- In January, the Club will bring items for the Vance County Animal Shelter - towels, food, toys, carriers, and blankets.
- Patty announced David Payne will be speaking at the library on November 1.

ADJOURNMENT AND COLLECT

Meeting was adjourned by President Marsha Abbott at 8:30 pm.